

dementia adventure®

## Volunteer Role Description

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**Role:** Community Ambassador

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**Role Summary:** To promote Dementia Adventure and our mission, to enable people living with dementia to get outdoors, connect with nature, themselves and their community, and retain a sense of adventure in their lives, in all aspects within the community.

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**Time Commitment:** This is an ideal role for those unable to give a set commitment each week. We ask for a willingness to represent us at a minimum of one event/activity a month. We will always try to give plenty of notice about upcoming events.

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**Supported By:** The Volunteer Coordinator (Julie Street), as well as other volunteers in the area where possible.  
A full Ambassador Pack is supplied which gives you all the information required to present a talk/powerpoint etc.

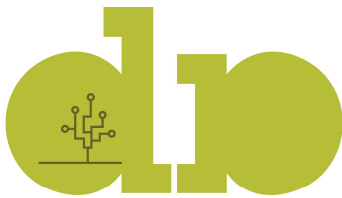
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**Location:** Mostly out and about representing the charity in the local area but some tasks may need carrying out from home.

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**Description of Tasks:**

1. Representing Dementia Adventure at local community events such as dementia hubs and memory cafes, care homes, People's Postcode Lottery events, Women's Institute, Rotary, U3A and similar groups/organisations
2. Where appropriate, giving short talks to individuals and groups within the area about the work we do
3. Engaging members of the public at these events by talking about our adventures, research, consultancy and training as well as how people can fundraise and/or volunteer for us
4. Promoting our online and face-to-face Dementia Skills Sessions
5. Recording enquiries generated from the public including numbers of attendees and passing this information to the Volunteer Coordinator
6. Undertaking any essential training which is in line with Dementia Adventure's policies and procedures



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**Skills and Attributes**

- Outgoing, friendly and happy to talk to members of the public
- Good communication skills
- Influencing and persuading skills
- Passionate about Dementia Adventure's mission
- Knowledgeable about Dementia Adventure, or eager to learn more, and confident in answering people's questions

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**What's in it for you?**

- The opportunity to boost confidence levels
- The opportunity to develop effective communication and presentation skills
- The chance to be at the heart of the local community, meeting new people and being part of an enthusiastic team
- Regular supervision and support
- Out of pocket travel expenses
- Certificate of Volunteering

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**What you need to know**

- The first step is to speak with the Volunteer Coordinator
- We require details of two suitable referees to contact on your behalf
- Participation in our induction programme is essential and forms part of the recruitment process, after which we shall make a decision whether to proceed with your application, subject to references.
- If you have had a bereavement within 12 months due to dementia illness this will be a consideration on your application
- Where relevant, participation in additional training may be required
- Volunteers are asked to adhere to all Dementia Adventure's current policies and procedures
- Volunteers are asked to maintain dependable and regular communication
- Community Ambassadors are asked to wear a Dementia Adventure T-shirt, issued at induction, whilst volunteering to ensure they are easily recognisable as a volunteer

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**What to do if you're interested**

Please contact Julie Street, Volunteer Coordinator, on 01245 237548 or email her at [julie@dementiaadventure.co.uk](mailto:julie@dementiaadventure.co.uk) for guidance on what to do next.